

THANK YOU PANEL REWARD SCHEME



By joining the Barb panel you are helping the UK TV industry to understand its audience.

In return you receive a regular thank you in the form of a panel reward scheme.

Once your home is installed, you start collecting points which can be exchanged for rewards.

1,000 points is equivalent to £1 worth of goods/vouchers and are simple to redeem.

Individual	Points per month	Equivalent to:	Annual value
each member age 10+	5,000	£5.00	£60.00
each member age 4-9	4,000	£4.00	£48.00

+

Household	Points per quarter	Equivalent to:	Annual value
any household size	21,000	£21.00	£84.00
per set - from second set onwards	8,000	£8.00	£32.00

In addition to the regular points earned, panel members receive:
50,000 points upon successful installation

The potential to win points from periodic competitions run by Kantar

The amount of points you receive depends on the number of people in your home.

As part of the visit from the technician you will be provided with all the details you need to set up your rewards account.

Points can be redeemed using a special rewards website or telephone helpline and can be exchanged for goods or vouchers at a wide range of places, including:

- A list of around 4,500 individual items that can be claimed directly from the website
- More than 75 online and high street stores, including; M&S, Argos, Currys/PC World, Next and B&Q
- General high street vouchers, such as; Love to Shop and Compliments
- Cinema, Theatre and Restaurant tokens; such as Cineworld, UCI/Odeon, Ticketmaster, Theatre Tokens, tkts and Top Table
- Days out and experiences; Alton Towers, Thorpe Park, Warwick Castle, Madame Tussaud's and many others



*Points can also be donated to one of our supported charities:
UNICEF, NSPCC and Cancer Research UK.*